The Presidential Council for Childhood and Adolescence, the Ministry of Culture, and Fundación Nacional Batuta come together to make music a language to contribute to the transformation and prevention of violence against children and teenagers in the country.

Through strengthening skills and values that foster a loving upbringing, and using musical training and psycho-social care as tools, this project seeks to help mitigate one of the worst scourges that threatens human development in Colombia: the multiple forms of violence that 41% of children in the country suffer every year.

Loving Parenting + Music is a strategy that arises within the framework of implementation of the 2018-2030 National Policy for Children and Adolescents, which seeks to ensure that children and teenagers grow up in protective environments, and that all necessary measures are taken to guarantee their rights.
Loving Parenting + Music uses collective musical practice to strengthen prosocial skills such as teamwork, peer learning, joint decision-making, and positive leadership.

Music and play encourage the appropriation of principles and values that are the base for of healthy and loving interactions, contributing to the prevention of all kinds of violence. By creating new imaginaries and care perspectives, play and musical experiences become vehicles to transform normalised violence.
IN COLOMBIA

Kids under age are victims everyday of some kind of violence.

Have been victims of some sort of physical, psychological or sexual violence.

Of the cases of violence against boys, girls and adolescents happen inside home.

97
41%
72%

61%
Between 12 and 17 years

27,4%
Between 6 and 11 years

11,5%
Between 0 and 5 years

*ICBF

Presidential Council for Childhood and Adolescence
Ministry of Culture
Fundación Nacional Batuta
The strategy is aimed at children and teenagers aged 2 – 18, parents, and caregivers. It promotes a culture of non-violence, contributes to generate knowledge, and raises awareness about the vital importance of loving upbringing, care and education in a country that needs to stop the cycles of violence from within the homes and the care environments of those who are the future of our Nation.

In addition to breaking cycles of violence, this programme — the most innovative that has been developed to date in Colombia to mitigate this grave situation — promotes cognitive and emotional development, encourages positive parenting, and provides children with tools to reach their full potential.

The components of Loving Parenting + Music are:
Batufamilias

Project aimed at children aged 2 -5, their caregivers, and territorial social leaders. Sessions of music and playful experiences, and psychosocial sessions, promote comprehensive development through corporality, play, language, and auditory development. All these elements promote the strengthening of affective ties between participants, and modify negative parenting patterns that have been normalised and have become part of a culture of violence against children.

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Fundación Nacional Batuta
Voices of Hope

Project aimed at children aged 6-12. Vocal-instrumental practice, psycho-social care, and music creation processes, help to mitigate the risk of violence against them through reflections on kind treatment and loving upbringing, promote behaviours of respect towards themselves and others, strengthen communication with caregivers, and create affective ties between families and communities.

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Ministry of Culture
Fundación Nacional Batuta
In its initial phase, Loving Parenting + Music is implemented with 1,200 boys, girls and teenagers, their families and caregivers, in 10 municipalities located in different regions of Colombia and prioritised by the Development Programmes with a Territorial Approach, which seek to stabilise and transform the territories most affected by violence, poverty, illegal economies and institutional weakness, moving towards equitable rural development.

Our goal is to reach all municipalities in the country and ensure care for 200,000 children and teenagers, their caregivers and their environment, between 2022 and 2023, through this innovative strategy in which music plays a fundamental role in the social transformation of Colombia.

Presidential Council for Childhood and Adolescence
Ministry of Culture
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WHO CAN DONATE?

Large contributors

Governments

The governments that support this project endorse an initiative that constitutes a replicable practice, associated with public policies around the care of infancy, childhood and adolescence, and the mitigation of all forms of violence against those who are the present and the future of our countries.

International Cooperation Organisations

Mainly those whose mission is related to peacebuilding and the development and care of children and teenagers, as well as other International Organisations oriented to social welfare. These organisations can become a key partner to strengthen this initiative aimed at implementing the National Policy for Children and Adolescents in Colombia.

Presidential Council for Childhood and Adolescence
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Fundación Nacional Batuta
Corporate donations

Private companies, through their Corporate Social Responsibility initiatives oriented towards the protection of children’s rights, are strategic partners that can make significant contributions to strengthen this initiative aimed at implementing the National Policy for Children and Adolescents in Colombia.

Private foundations

Private foundations with a strategic presence in Colombia invest in projects that have a significant impact on the peaceful and equitable development of society. They identify innovative and viable solutions that focus on specific issues such as the prevention of violence among the most vulnerable child and youth populations.

Private citizens

With their contributions, whether large or small, individuals can make a difference in the lives of many children and teenagers, supporting their development throughout all its phases.
HOW TO DONATE?

You or your organisation can join Loving Parenting + Music through 3 platforms:

1. **Wompi**
   - In Colombia and the world
   - Starting at USD 1 or COP 5,000.

   Payment platform for individuals and small and large companies. It allows social initiatives to receive national and international donations without intermediaries.

   You can donate to Loving Parenting + Music at:
   https://checkout.wompi.co/l/LrF22b

   **You can donate by clicking**

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Presidential Council for Childhood and Adolescence
Ministry of Culture
Fundación Nacional Batuta
Tax-exempt organisation that facilitates the channelling of resources towards high-impact social projects in Colombia and Latin America. Give to Colombia is a 501c3 that mobilises resources, talent and technology to benefit the most vulnerable communities — including disabled, displaced and demobilised populations — especially women and children.

To achieve this, Give to Colombia selects and partners with local foundations to implement high-impact social projects, ensuring they meet donor reporting, accountability, and effectiveness standards.

www.GIVETOCOLOMBIA.ORG
3. Letter of intent - Donation
(Independent Trust)

In Colombia and the world
Starting at USD 5,000 or COP 20,000,000

Constituted through the execution of a Commercial Trust Agreement between a Colombian bank and Fundación Nacional Batuta as administrator, specifically towards the project Loving Parenting + Music.

Letter of intent - Donation
(batuta@fundacionbatuta.org)

Presidential Council for Childhood and Adolescence
Ministry of Culture
Fundación Nacional Batuta
Crianza amorosa + Música

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